

## Help us Understand Drone Surveying

### Results of Drone Effectiveness Study show industry seeking support from commercial operators

Many leading construction companies and Facilities Managers are reaping the rewards that come with drone surveying, but some are still seeking guidance on how drones help improve their business processes.

So say the results of [Sky Revolutions'](#) first interrogation of the market. Their Drone Effectiveness Study was implemented to get a better understanding of what the construction sector thinks of commercial drone services.

Sky's Director Ben Gorham: "The market for commercial drone services has boomed in the last 12 months with an ever-growing number of drone operators offering specialist aerial surveying. Early adopters that have understood the benefits for construction are now reaping the rewards."

And the rewards are great - when it comes to commercial drone services, the case for return on investment is obvious. Drones are faster, safer and more cost-effective than manual systems, and they can collect more data too. From large scale capital projects and major infrastructure surveys to single roof and building inspections - asset managers, project managers, and maintenance personnel in-the-know are having a field day with drones.

But with new market development comes that inevitable explosion in service providers – should buyers proceed with caution when it comes to employing drone operators? And are service providers clear how best to support those buyers?

Sky Revolutions decided to go straight to their markets and ask the question directly – what do they think of commercial drone surveys, and what do they need from a service provider? Respondents were asked for their views on a range of questions from their perceptions of drones, to the support they need to make clear decisions.

The study also touches on the recent government consultation (and potential new legislation). The results throw sharp focus on pilot competency and mandatory drone registration, suggesting a desire for enforced sector professionalism.



Press Release  
28 06 17

Drone Effectiveness Study Results Released by Sky Revolutions

Key results can be reviewed in an infographic accompanying this press release. Sky Revolutions intends to repeat the study next year in order to monitor how market needs develop.

[www.skyrevolutions.co.uk](http://www.skyrevolutions.co.uk)

**ENDS.**

## Notes for Editors

### Sky Revolutions

Sky Revolutions is a leading surveying company and one of the first to realise the potential of commercial drone services. The company offers high quality surveying, aerial surveying, aerial photography and filming services across the UK Energy & Renewables, Construction & Mining, Utilities & Telecoms, and Facilities Management industries.

Sky Revolutions brings significant knowledge from the construction sector to aerial surveying. Expert in building, planning and site assessments, Sky Revolutions uses its understanding of construction and maintenance to deliver valuable and contextual insight via some of the world's most sophisticated Unmanned Aircraft Systems (UAS).

This combination of construction expertise and advanced drone or UAS proficiency has seen the company attract the attention of some of Europe's largest maintenance, utilities and facilities management experts. It employs a team of highly trained specialist pilots and support staff to deliver a new cost-effective, safer and accessible means of surveying at height.

### Links

[Sky Revolutions](#)

**Images** (attached separately)

### Contact

For content queries, please contact Kate Treen, Content Marketing Executive

[k.treen@skyrevolutions.co.uk](mailto:k.treen@skyrevolutions.co.uk)

01778 560929

For comment or interview, please contact Ben Gorham, Director

[b.gorham@skyrevolutions.co.uk](mailto:b.gorham@skyrevolutions.co.uk)

01778 560929